

Riga - Successful TANSIRC seminar on communication tools

On 5th March, the Latvian construction employers and trade unions organisations (LBP and LBA) hosted a seminar in the framework of the European project for social dialogue "TANSIRC" (Towards A New Start of Industrial Relations in Construction in the Central and Eastern European Countries).

The seminar focused on national collective agreements as a way to promote national sectoral organisations and attract new members. The presentations and discussions also addressed the current trends in digital communication tools and how sectoral organisations can better reach their target audience.



FIEC @FIEC_Brussels · 6 mars

Thank you to Latvian colleagues who hosted successful #TANSIRC seminar in Riga! We learned a lot about #digital #communication tools and how to best advertise national #collectiveagreements! #socialdialogue @Buvuznemeji @LBNAARODBIEDRIBA

